Fiverr Secures SaaS Usage With Wing Security

The challenge: SaaS usage is rising, SaaS security is out of control

"In the past, business applications and tools had to go through security and IT approvals before they could be used. Security and IT teams had complete control over which applications were connected, how they were connected, and were able to easily assess risk levels. Fast forward to the present day, and employees can now onboard any SaaS application they want and need for their day-to-day work without necessarily going through IT or security" explains Noam Vander, CISO at Fiverr.

While this new way of working may benefit employees, the lack of control over the SaaS domain presents a significant security risk. The increasing number of cyber-attacks targeting SaaS applications and the ease with which cybercriminals can exploit lateral movement between these applications are concerning. Moreover, considering the extensive information shared through SaaS applications, today's CISOs and their teams must address crucial questions: Which applications are employees using? What permissions have been granted to these applications? What information is being shared through them?

"Wing has provided us with answers to all these questions. We now have actionable visibility into our organization's SaaS usage, eliminating rogue IT and ensuring a controlled SaaS environment. The coverage provided by Wing is great" emphasizes Vander.

fiverr.

Fiverr is a global marketplace that connects freelancers and businesses for digital services, changing how the world works together. It is a NYSE company and the leader in online marketplaces for freelance services. As it continues to grow, so does its SaaS usage. So Fiverr needed an SSPM tool that could keep up, and they found Wing.

The solution: Discovery, Risk detection and automated remediation

Wing comprehensively maps an organization's SaaS usage, creating an inventory of all applications, users, and files shared within and between these applications. The discovery process is then layered with management tools for maintaining security posture. More importantly, Wing provides critical information and insights into risky applications, abnormal usage, security scores based on Wing's unique SaaS database, and the means to auto-remediate from within the platform.

"I truly appreciate Wing's automated remediation. It saves us considerable effort and time. I can trust the automation to take care of things. In comparison, other solutions often identify the problem but lack remediation and/or automation, which gives Wing a clear advantage. If I had to choose one favorite feature, it would be the automation for closing externally shared files. This feature alone makes Wing a valuable investment" states Vander.

Fiverr has been in operation for over 13 years, and has been using Google Cloud for many years. "Wing helped us gain better visibility and control over shared data, both internal and external, saving us valuable time and helping us ensure that sensitive information is not shared inappropriately" Vander explains.

Wing for compliance

"We used Wing quite a lot for our recent ISO 27001 audit. It helped us with evidence collection around secure employee offboarding processes and management, application management and review, asset management and data sharing… our GRC manager uses Wing regularly".

Wing offers CISOs and their teams full control over their SaaS domain. This domain is carefully monitored by auditors for both ISO and SOC processes. **Compliance is a common use case** for Wing as it simplifies and streamlines various regulatory requirements such as:

- **Secure offboarding -** Wing provides a secure and easy way to revoke employees access to all the SaaS applications they use.

- **Access review -** Wing helps ensure only authorized employees have access to key business applications, and that they provided the correct permissions.

- **Vendor risk assessment -** Utilizing the aforementioned shield system, organizations can validate that the applications in use adhere to fundamental security policies and requirements. Vander asserts, "When comparing Wing to similar solutions, Wing exhibited the highest accuracy rate in our vendor risk assessments, and Wing's shield system works well for us."

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> — Noam Vander, CISO at Fiverr

Why Wing?

Fiverr chooses Wing for a number of reasons:

- **Wing saves valuable resources with automation:** Security teams are always stretched thin with numerous tasks and responsibilities. "When compared to other solutions that can point to a problem but don't offer in-product remediation or automation, having the latter is a clear benefit for Wing".

- **User-friendly and highly intuitive:** "I often use Wing as an example for a SaaS product that is really easy to use, you don't need to be tech-oriented to figure it out". Wing's interface and user experience make it a good and easy fit for nearly anyone in the organization.

- **Customer-centric approach:** "Our relationship with Wing's team is great. I have a direct line of communication with our representative and we see great value in that with quick response times". Wing security takes pride in its team of security experts who always strive to provide the very best solution for customers, in the most approachable way.

From discovery to remediation, Wing automates your SaaS Security. We provide a full view of your SaaS applications usage and potential SaaS vulnerabilities, but we don't stop there. Wing automatically eliminates SaaS security threats. Our solution is non-intrusive and simple to use for SaaS users and security teams alike.